

August 19-21, 2022 Sheraton Hotel Raleigh, NC

## Press Release

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## Audio Advice Announces Premier High-Performance Audio & Home Theater Event In Raleigh, NC

Audio Advice Live will bring the world's top consumer electronics brands, industry experts, and audio enthusiasts together for an incredible 3-day event.

**RALEIGH, NC – AUGUST 1, 2022:** Raleigh-based retailer <u>Audio Advice</u>, an industry leader in high-performance home audio, home theater, and whole-house automation, is announcing its inaugural home audio and home theater event, <u>Audio Advice Live</u>. The event will take place at the Sheraton Hotel in downtown Raleigh, NC, August 19-21, 2022. Audio Advice Live will feature suite-after-suite of home theater & home audio demo rooms, dynamic "tips & tricks" panel sessions, plus a full exhibit hall showcasing the latest in audio & video gear. This three-day event provides a unique platform for attendees to meet face-to-face with the industry's top experts and over 60 of the world's leading A/V brands to immerse themselves in music and video like never before.

"Audio Advice Live will allow consumers to experience a massively diverse set of home audio and home theater products in one location. Attendees can see the best home theater projectors, speakers, headphones, and turntables and talk to the world's leading experts throughout the weekend," said Scott Newnam, CEO of Audio Advice. "More and more people are investing to make their homes an oasis where they can enjoy great music, television and movies with friends and family. This event has attracted the top brands from around the world and we could not be more excited to host it right here in Raleigh, North Carolina."

## What to expect at Audio Advice Live:

- See & Hear New Gear: Experience Rooms designed for attendees to demo the best in high-performance audio & video, systems, plus components from the world's most prestigious audio manufacturers including Sony, JVC, McIntosh, Sonus Faber, Bowers & Wilkins, JBL Synthesis, SVS, KEF, Klipsch, Revel, Paradigm, Anthem, and many more. The Exhibit Hall will display a vast array of audio gear including turntables, headphones, portables, cables, and accessories.
- Learn From Industry Pros: Top industry experts will cover everything from analyzing trends like the vinyl revival to the state of streaming. A/V pros will also share their best practices and the tech features buyers should look for in their next speaker or home theater purchase. The schedule is jam-packed with sessions that allow attendees of all skill-levels to learn from industry thought leaders and influencers while gaining insight on new and emerging trends.
  - The Vinyl Revival: Turntable Must-Haves & Getting The Most Out Of Your Vinyl Collection featuring Michael Fremer, The Absolute Sound.

- Getting The Best Sound From Your Room featuring Gene DellaSala, Audioholics.
- Top Features To Look For In Your Next Speaker Purchase or Upgrade featuring Erin Hardison, Erin's Audio Corner.
- What To Look For In Your Next Projector & Video System featuring Cody Ford, Home Theater Hobbyist.
- The State of Streaming Audio featuring Chris Connaker, Audiophile Style.

Audio Advice Live offers one and three-day pass options and is open to the public. All show registration passes grant access to the Experience Rooms and Exhibit Hall, as well as live panel discussions and special events.

To register for the event or learn more, visit <u>AudioAdvice.Live</u>.

## ABOUT AUDIO ADVICE

Founded in 1978, Audio Advice is the #1 home electronics dealer in the Southeastern U.S. and the fastest-growing consumer electronics eCommerce site in the United States. Audio Advice has been named "Best Specialty AV Dealer in the U.S.", and awarded "Best Theater Installation in America" by TWICE magazine, as well as a winner of Triangle Business Journal's "2022 Best Places To Work" and Newsweek's "2022 Fastest Growing Online Shops".

Audio Advice showrooms in Raleigh and Charlotte feature state-of-the-art retail settings exhibiting a world-class range of audio and acoustic technology, including one of the best selections of high-performance speakers in the U.S., from brands like Bowers & Wilkins, MartinLogan, JBL, Vandersteen, JL Audio and others. The showrooms include fully-immersive listening and home theater demonstration environments, and are staffed by some of the most knowledgeable professionals in the country. The company has driven growth by sharing an extensive library of resources on popular entertainment and home technology products — including reviews, tutorials, and design ideas that educate consumers about audio, video and home theaters. Audio Advice's patent-pending Home Theater Designer offers everyone from consumers to installers an easy-to-use software tool to properly plan and visualize any entertainment room.

For more information about the company's award-winning product lines and customer service, please visit online at www.AudioAdvice.com

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